

Position: Program & Project Manager

Location: Hybrid (Canada-based, with occasional travel required)

Office Location: 155 Queens Quay E, Toronto, ON, Canada

**Scheduling:** Full-time

**Compensation:** \$90,000 - 125,000 CAD annually

#### **About Us:**

At <u>Voilà</u>, we're not just imagining the future of education—we're building it. As a bold social enterprise, we operate at the intersection of impact and innovation through two interconnected entities with one shared mission. **Voilà**, our **non-profit organization**, partners with schools, communities, and governments to expand equitable access to education across Canada through community-driven programs and national initiatives. <u>ConnectED Labs</u>, our **tech startup**, serves as our innovation engine—designing immersive, experiential learning tools using metaverse and AI technologies.

Together, we're on a mission to make learning more accessible, human, and engaging—whether it's through community-led initiatives or cutting-edge platforms like **MetaProf** (<a href="mailto:https://voilalearning.com/en/metaprof/">https://voilalearning.com/en/metaprof/</a>) and **MetaLingo** (<a href="mailto:metalingo.ca">metalingo.ca</a>) These avatar-based experiential learning technologies are transforming how students and professionals connect, learn, and grow in the virtual world.

**Position Snapshot:** We're looking for a **Program & Project Manager** who thrives at the intersection of education, innovation, and impact. You'll be at the forefront of a national movement, leading the expansion and evolution of our Government of Canada-funded initiatives, **MetaProf** and **MetaLingo**.

At Voilà, we're tackling one of Canada's most pressing education challenges—bilingual teacher retention—and we're looking for a leader like you to help guide us. This role is more than project management: it's an opportunity to shape a vibrant, supportive learning community for French educators across the country.

**MetaProf Project Overview:** MetaProf is Voilà's flagship teacher training initiative—an immersive virtual environment that fosters spontaneous collaboration, professional growth, and bilingual PD experiences tailored to French and second-language teachers. Aligned with national goals to promote bilingualism and reduce attrition, MetaProf enables educators to:

- Connect and collaborate with peers nationwide
- Access tailored professional development and AI-powered instructional support
- Receive assistance with lesson planning, teaching strategies, and alignment with student learning styles
- Engage in weekly, bilingual PD sessions with expert facilitators
- Foster a national community of support for professional satisfaction and retention



# Your talent impact:

- Lead all project management efforts for the national deployment of MetaProf in partnership with the Government of Canada and key educational bodies, ensuring deliverables are met on time and within scope.
- Design and facilitate weekly bilingual professional development sessions in the MetaProf virtual platform, prioritizing relevance, innovation, and accessibility for French and second-language educators.
- Build and nurture strategic relationships with school boards, ministries of education, teacher colleges, and francophone educational networks across Canada, with a strong emphasis on engagement within the French education ecosystem.
- Travel across Canada to attend education conferences, represent Voilà at sector events, and meet with key stakeholders to build buy-in, share outcomes, and grow the MetaProf network.
- Create and execute community-building strategies that foster long-term engagement, retention, and professional satisfaction among French-language teachers.
- Leverage the MetaProf platform's unique capabilities—such as AI-powered avatars and immersive virtual classrooms—to support teachers with lesson planning, differentiated instruction, and learner engagement strategies aligned with multiple intelligences.
- Identify and recruit expert speakers and facilitators in second-language education to deliver content that aligns with MetaProf's mission and teacher needs.
- Coordinate internal and external teams to continuously improve session quality, tech usability, and participant experience in MetaProf.
- Develop feedback loops and data collection strategies that inform decision-making, highlight program impact, and guide continuous improvement.



- Produce impact reports, insights, and recommendations for internal teams, funders, and national partners such as CASLT (Canadian Association of Second Language Teachers) and Canadian Teachers Federation.
- Support alignment between MetaProf's initiatives and national educational priorities related to bilingualism, teacher training, and the retention of French teachers.
- Build partnerships with school boards and universities to expand both MetaProf and MetaLingo, and increase parent engagement for MetaLingo.

## What do you need to succeed?

- 5+ years of experience in project/program management, ideally within the education, or training & development, or nonprofit, or public sector
- Must be a Canadian Citizen or Permanent Resident, eligible to work in Canada
- Proven ability to manage government-funded projects and meet reporting requirements
- Strong background in community engagement and stakeholder relationship building
- Deep understanding of Canada's bilingual education system and professional development landscape
- Experience designing or facilitating educator workshops or training sessions
- Highly organized with a passion for detail, timelines, and meaningful outcomes
- Familiarity with virtual collaboration tools and enthusiasm for the potential of 3D environments and artificial intelligence technologies in education

### What makes you stand out?

- Fluency in French is preferred but not required
- You're both strategic and hands-on—you can see the big picture but aren't afraid to jump in and get things done.
- You thrive in fast-faced start-up environments and know how to rally educators, government partners, and internal teams around a shared vision.
- You bring a passion for education and innovation, especially when it comes to redefining how teachers are supported through technology.
- You're an exceptional communicator who can engage everyone from ministry officials to classroom teachers with empathy and clarity.
- You're curious, adaptable, and excited to build something new—especially in emerging spaces like the metaverse and AI.



#### Why join our team?

- Join a high-profile, multi-million dollar project funded by the Government of Canada, and collaborate with top-level education leaders, including provincial ministries and national education associations.
- Drive innovation and help shape the future of immersive education and teacher training.
- Grow with us: advance your career while making your mark on a nationally recognized initiative.
- Work remotely from anywhere in the world for up to 30 days per year.
- Be part of a diverse, mission-driven team focused on building equity in education and bilingualism across Canada.
- Enjoy flexibility, autonomy, and a supportive culture that prioritizes your personal well-being and professional voice.

Learn more about our team and culture in this short video: https://www.youtube.com/watch?v=GUjkHMsoLEU

### **Equal Opportunity Statement**

Voilà is an Equal Opportunity Employer. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, or disability status.

How to Apply: Interested candidates should fill out the application form in our website. If you have any questions, you may reach out to <a href="mailto:laiba.khaqan@voilalearning.com">laiba.khaqan@voilalearning.com</a>.

#### Learn more about us:

- MetaProf: https://voilalearning.com/en/metaprof/
- Government of Canada Website: https://www.canada.ca/en/canadian-heritage/news/2023/05/thegovernment-of-canada-invests-in-artificial-intelligence-and-teaching-french-as-a-second-language-from-early-childhood.html
- CBC News: https://www.youtube.com/watch?v=QoF-Br4u3kc